

## BOOTH SPACE INFORMATION

### HELLUV'N EXPO at HELLUVA RODEO APPLICATION RULES AND REGULATIONS

Helluva Rodeo 2008 will be held at TMZ Farm

Mailing address is: 2324 Patterson Lk. Rd, Pinckney MI 48169.

Contact: Margaret by fax at 866.271.7050

Or reference our website for information: [www.helluvarodeo.com](http://www.helluvarodeo.com)

All groups or organizations interested in booth space for the 2008 Helluv'n Expo must complete this form. This must be returned with fee no later than August 21, 2008. Please make checks payable to Helluva Rodeo.

If you are placing an ad in our program please include that application also.

**Times:** The rodeo takes place on **Sunday, September 21, 2008**. Gates open at 9am for a Pancake Breakfast and Rodeo Exhibition, the Rodeo show is at 1:30pm. Generally the day concludes at about 6pm. You can set up anytime from Thursday, September 18 - Sunday, September 21, **YOU MUST BE SET UP BY 9AM SUNDAY**.

***See the Expo Entry Form (separate) for more information and application***

**Booth Size:** Booths will be 10 ft x 10 ft unless otherwise determined prior to the day of the event. Tent weights, trailer tongues, etc. cannot exceed beyond these measurements. Please note: Vendor space is not paved. All booths will be on grass. Tent stakes may be driven into the ground as necessary or please bring appropriate weights for anchoring. No materials for set up will be provided. Canopies, tables, chairs and other materials are the responsibility of the entrant.

**All Booths are \$55 for the day – this fee is donated to the Rodeo Charity Beneficiaries**

**\*NOTE RESERVE AND PAY FOR YOUR BOOTH BY AUGUST 1, 2008 AND SAVE \$10 – ONLY \$45 PER BOOTH!**

- \_\_\_\_\_ 10ft x 10 ft non-profit organization *without* electricity
- \_\_\_\_\_ 10ft x 10 ft non-profit organization *with 110 volt* (must supply own extension cords)
- \_\_\_\_\_ 10ft x 10 ft for profit organization *without* electricity
- \_\_\_\_\_ 10ft x 10 ft for profit organization *with 110 volt* (must supply own extension cords)

***NOTE: Expo area is not in the same arena as the Rodeo Show. Your participation as a vendor does not include any tickets to the event. Vendors may purchase up to 2 tickets at a discount of \$5 off regular price per ticket if they wish to attend the show, please request your discounted tickets with this registration. Expo area is included with the Food Vendors, Children's Activities, entertainment and other activities, but does not allow you viewing or access to the rodeo show. Our charity is driven by Rodeo ticket sales and therefore free admission to the show is not included. Please note that your participation gives you a full day of exposure to over 3000 or more spectators. This event is weather dependent; no guarantees on attendance are made.***

## GENERAL RULES AND REGULATIONS

1. Vendors requiring electricity must supply heavy duty outdoor extension cords subject to Fire Marshall approval. Please bring a minimum of 200 feet.
2. TMZ FARM or Helluva Rodeo committee will assign booth location. Movement is not permitted.
3. There will be no vehicular traffic within the vendor or rodeo areas after set up. Please bring a hand truck for restocking if needed.
4. Vendors will abide by Fire Marshall and Livingston County Health requirements.
5. Liability insurance is up to the vendor.
6. Vendors must remain open for business for the entire event until the field is cleared.
7. All business must take place at the booth, no hawking, strolling to sell, demonstrate or distribute. No public address systems.
8. Overnight camping must be approved prior to the event.
9. Booth fees are non refundable - event takes place rain or shine.
10. The Helluva Rodeo is a family event. Vendors may not sell or display any goods pertaining to weapons, alcohol, drug paraphernalia, tobacco or any product deemed inappropriate by the Rodeo Committee or TMZ Farm.
11. Consumption of alcoholic beverages, foul language, violation of stated rules or regulations or other actions deemed inappropriate by the rodeo committee or TMZ Farm will be cause for immediate removal from the premises and denial of future participation.
12. TMZ Farm, Helluva Rodeo, its sponsors, members and participants assume no liability for loss or damage to a vendor's wares or property.
13. Non food vendors cannot sell or distribute ready to eat food or drink.
14. Tables, chairs, canopies, tents and other booth needs are not provided by the rodeo or TMZ Farm and are the responsibility of the vendor.
15. The Rodeo Ticket Booth does NOT MAKE CHANGE. Please come prepared.
16. Forms and Fee must be turned in by August 21, 2008 - NO REFUNDS - EVENT IS RAIN OR SHINE